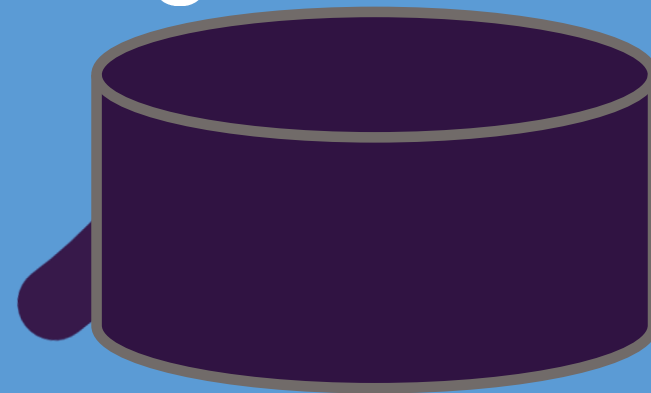


Model for acceptance technological innovations



Social innovation

Technological innovation



Organization – Culture – Technology – Continuity

Organization

- Top management
- Middle management
- Executives

Organization

Task:

Continuing to work on
unambiguous imaging

Organization

- Top management
- Middle management
- Executives

Culture

Culture

- Laws & regulations
- Values & norms
- Planning & Procedures

Task:

Analyze influences on various
processes and behaviours

Organization

- Top management
- Middle management
- Executives

Culture

- Laws & regulations
- Values & norms
- Planning & Procedures

Technology

Task:

**There is only one chance
for a first impression**

Technology

- Hard- & Software
- Connectivity
- Data

Organization

- Top management
- Middle management
- Executives

Culture

- Laws & regulations
- Values & norms
- Planning & Procedures

Continuity

Task:

Persistent users convince
of the benefits

Continuity

- Usability
- Training
- Future proof

Technology

- Hard- & Software
- Connectivity
- Data

Organization

- Top management
- Middle management
- Executives

Mutual talk
Assumptions
Gossip
External influences

Continuity

- Usability
- Training
- Future proof

Communication

Task:

**Maintain good communication
and recognize signals**

Culture

- Laws & regulations
- Values & norms
- Planning & Procedures

Newsletters
Social media
Facts & figures
Curating

Technology

- Hard- & Software
- Connectivity
- Data

Communication

Organization

- Top management
- Middle management
- Executives

Mutual talk
Assumptions
Gossip
External influences

Culture

- Laws & regulations
- Values & norms
- Planning & Procedures

Newsletters
Social media
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OCTC Model for acceptance

technological innovations

Continuity

- Usability
- Training
- Future proof

Technology

- Hard- & Software
- Connectivity
- Data